



Tips & Tricks

- Always include a call to action - be sure that people know what your fundraiser is about and what it is for.
- Share your personal connection to the cause when promoting your fundraiser.
- Cast a wide net when inviting people to your fundraiser, utilize lists your school, group or friends have for an email and use as many social media platforms as possible.
- People need to see something 4-5 times before they take action, so don't be afraid to send multiple messages.
- Recruit help from your friends and family to get the word out and to support your fundraiser.
- Share how your fundraiser will have an impact.
- Ask vendors for a donation or discount on items you purchase.
- Be sure to share with vendors or sponsors who donate how they will be recognized at the fundraiser.
- Share appreciation with those who are helping you and those who show up to participate.