



BRONSON

Health Foundation

Tips & Tricks

- **Always include a call to action - be sure that people know what your fundraiser is about and what it is for.**
- **Share your personal connection to the cause when promoting your fundraiser.**
- **Cast a wide net when inviting people to your fundraiser, utilize lists your school, group or friends have for an email and use as many social media platforms as possible.**
- **People need to see something 4-5 times before they take action, so don't be afraid to send multiple messages.**
- **Recruit help from your friends and family to get the word out and to support your fundraiser.**
- **Share how your fundraiser will have an impact.**
- **Ask vendors for a donation or discount on items you purchase.**
- **Be sure to share with vendors or sponsors who donate how they will be recognized at the fundraiser.**
- **Share appreciation with those who are helping you and those who show up to participate.**